



# Developing a Comprehensive Framework for Practical Implementation of the Nagoya Protocol (ABS)



## TERMS OF REFERENCE

### Individual Contractor

#### 1. Assignment Information

<b>Assignment Title:</b>	Develop communication strategy and networking platform for the implementation of the Nagoya Protocol
<b>Cluster/Project:</b>	Programme Unit
<b>Post Level:</b>	Specialist (National Consultant)
<b>Contract Type:</b>	Individual Contractor (IC)
<b>Duty Station:</b>	Home-based or be based in DBD/GSSD
<b>Expected Place of Travel:</b>	Phnom Penh and Target Areas
<b>Contract Duration:</b>	from August to October 2020

#### 2. Project Description

Cambodia's specific geographical location and long history and complicated topographical, ecological and social features has resulted in it becoming a prosperous, rich and diverse plant genetic resource country. While diverse climatic conditions diversified the country's flora with both tropical and temperate plants, thousands of years of agricultural practice by ethnic groups enriched its crop genetic resources with great numbers of local cultivars and land races. In terms of medicinal plants, the high level of genetic diversity makes Cambodia an attractive country for bio-prospecting, especially given that there are approximately 800 known medicinal plants, many of which have associated traditional knowledge. However, Cambodia faces a wide range of issues that threaten its biological diversity and ecological security. These threats emanate from the transition from a subsistence-based agrarian economy to a consumption-based cash economy, competing land-use from urbanization and infrastructure development, poaching of wild plants and animals, localized overharvesting of timber, fuel wood and non-wood forest products, human-wildlife conflicts, and climate change. Because of the threat to biological resources, the traditional knowledge of local communities that is associated with genetic resources is disappearing rapidly, due to the change of traditional lifestyles. A large volume of traditional knowledge, such as medicinal use of biological resources, is being replaced by modern technology. The National Biodiversity Strategy and Action Plan (NBSAP) of Cambodia was adopted in 2002. The NBSAP identified equity as the most important thing biological resources sustainably in the long run and calls for consideration of poor and economically disadvantaged group to secure their access to common resources.

To counter the various threats to biodiversity, the country has planned various strategies for the conservation and sustainable use of biological resources for socio-economic development. However, making use of its biodiversity and traditional knowledge for the promotion of bio-

prospecting and of access and benefit-sharing (ABS) national regime that is constrained by several factors. Cambodia has no existing policy or legislation on ABS, the government recognizes the importance of establishing innovative schemes to derive equitable benefits through economic activities that are linked to sustainable utilization of natural resources and the institutional and personal capacity to carry out bio-prospecting beyond basic level and develop and manage ABS schemes that are compliant with Nagoya Protocol.

The project aims at strengthening human resources, legal frameworks and institutional capacities on access and benefit sharing of genetic resources to facilitate the implementation of the Nagoya Protocol on Access and Benefit Sharing. The above objective would be achieved through two components, namely:

- Component 1:** Creating an enabling national policy, legal and institutional framework for ABS consistent with the CBD and its Nagoya Protocol
- Component 2:** Developing capacity and administrative measures for the implementation of the national ABS legal framework.

The specific problem that this project will seek to address is the lack of a functioning national legal, policy, and institutional framework that will enable the equitable sharing of benefits from the use of genetic resources and traditional knowledge (TK) between the state (national and state governments), commercial interests, and the owners and custodians of these resources and TK (such as Indigenous and Local Communities [ILCs]). This issue is compounded by the lack of trust between users and providers of genetic resources that prevents unleashing the potential of genetic resources as a source of innovation, biodiversity conservation, market development, and poverty alleviation.

Following an inception workshop organized in June 2019 and project workplan, and in order to take the project implementation forward, Cambodia is looking for an experienced national consultant to play a key role to develop communication strategy and networking platform for the implementation of the Nagoya Protocol. This shall include the collection and assessment to understand the existing relevant communication strategy as well as to identify gap and solution to promote and deliver awareness and capacity building on ABS to different stakeholders. This assignment also covers to the design of networking platform such as CHM with important to store and share information relate to ABS and the Nagoya Protocol.

### **3. Scope of Work and objective**

Under the overall guidance and supervision of the National Project Director, the selected National Consultant will work closely with Project Communication Officer and PMU, UNDP Programme Analyst, DBD/GSSD and relevant institutions/stakeholders to complete the assignments.

Tasks and responsibilities of consultant include but are not limited to:

- a) Conduct Assessment on Communication Strategy and Identify Networking Platform:
  - Review and identify relevant communication strategy, including existing media and other relevant web page regarding to ABS-CHM Cambodia situation requirement;
  - Conduct and develop KAP survey to identify gap and solution to promote and deliver awareness and capacity building on ABS to different stakeholders;
  - Propose initial ABS networking web page which more attractive, easy accessing

- information/document and understanding by different audiences;
- Submit the draft and finalize of an assessment report to PMU for review and to Project Director for approval;
- b) Develop ABS Communication Strategy and networking platform:
  - Using the report findings, develop ABS communication strategy and networking platform;
  - Consider about quality of operation, maintaining and security of designed ABS networking platform;
  - Submit the draft and finalize of communication strategy and networking platform to PMU for review and to Project Director for approval;
- c) Other tasks may require.

#### **4. Expected Outputs and Deliverables**

<b>N.o</b>	<b>Deliverables/Outputs</b>	<b>Target Due Dates</b>	<b>Review and Approvals Required</b>
1	<b>Deliverable 1:</b> Methodology and work plan presented to ABS-PMU	1 <sup>st</sup> week of assignment	Reviewed by Project Coordinator and approved by Project Director
2	<b>Deliverable 2:</b> Submit to ABS-PMU as follow: - Draft and finalize ABS Communication Strategy Assessment Report including KAP report	6 <sup>th</sup> week of assignment	
3	<b>Deliverable 3:</b> Submit to ABS-PMU as follow: - ABS Communication Strategy and Networking Platform	12 <sup>th</sup> week of assignment	

#### **5. Institutional Arrangement**

The Consultant will be performed under the supervision of the Project Director. The consultant will liaise on a day-to-day issue with the ABS-PMU, UNDP Programme Analyst and DBD/GSSD for ABS project in Cambodia. S/he will also work closely with the relevant institutions, development partners and academic/research institutions to ensure full cooperation and collaboration from all stakeholders.

#### **6. Duration of the Work**

The assignment is expected to be performed between August to October 2020. It is expected that the final documents will be submitted by 4<sup>th</sup> week of October 2020.

#### **7. Duty Station**

The duty station of this assignment is a combination of home-based and/or be based in Department of Biodiversity, General Secretariat of National Council for Sustainable Development,

Ministry of Environment in Phnom Penh. If any travel to the provinces for stakeholder consultations, the Daily Substantive Allowance (DSA) and transportation will be covered by the project and will be arranged by ABS-PMU.

### **8. Minimum Qualifications of the Individual Contractor**

<b>Education:</b>	<ul style="list-style-type: none"> <li>• At least hold a master’s degree or equivalent in media relation and/or IT, communications, environmental science, policy and strategy development, natural resources management and/or a closely related field.</li> </ul>
<b>Experience:</b>	<ul style="list-style-type: none"> <li>• A minimum of five years of professional experience in communication strategy development, media relation, communication or the domains of environment, biodiversity, natural resources, capacity development, knowledge on implementation/knowledge of ABS is an asset;</li> <li>• Demonstrated experience in developing CEPA strategy and action plan, public communication services and coordination and networking on capacity building and awareness raising;</li> <li>• Demonstrated experience in designing web page and/or web template for information sharing, easy understanding and attracting;</li> <li>• Demonstrated experience in conducting stakeholders’ engagement where the government ministries, IOs, NGOs, community-based Organization (CBOs) and nonaffiliated community members who contribute to decision-making;</li> <li>• Proven ability to (i) work flexibly and independently with limited supervision in a multicultural team environment and deliver quality results against tight deadlines; (ii) multi-task in an organization transcending across national boundaries and multiple time zones;</li> </ul>
<b>Competencies:</b>	<ul style="list-style-type: none"> <li>• Excellent English written, with analytic capacity and ability to synthesize project outputs and relevant findings for the preparation of quality project reports;</li> <li>• Ability to speak, read and write technical and conversational in English;</li> <li>• Skill in achieving results through persuading, influencing and working with others;</li> <li>• Analytical skills and ability in development of report finding;</li> <li>• Ability to understand ABS terminology and its concepts and to analysis/synthesize information from different sources into project report;</li> <li>• Displays sensitivity and adaptability to different cultures, genders, religions, races, nationalities and age groups;</li> <li>• Good team player, self-starter, has ability to work under minimum supervision and maintain good relationships.</li> </ul>
<b>Language:</b>	Fluency in Khmer and English required;

## 9. Criteria for Evaluation of Level of Technical Compliance of Individual Contractor

Technical Evaluation Criteria	Obtainable Score
At least 3 years relevant work experience in the of projects, preferably financed by the GEF (communication strategy development, report writing, policy development, biodiversity conservation, TK, familiar with the Nagoya Protocol).	60
Relevant educational background	10
Experience in UNDP Programming cycle, applied rule and regulation	15
Experience in project design and planning	15
<b>Total Obtainable Score:</b>	<b>100</b>

## 10. Payment Milestones

The consultant will be paid on a lump sum basis under the following installments.

No	Outputs/Deliveries	Payment Schedule	Payment Amount
1	Upon satisfactory completion of Deliverable 1		30%
2	Upon satisfactory completion of Deliverable 2		40%
3	Upon satisfactory completion of Deliverable 3		30%

Interested candidates should submit a letter of interest and CV with support references no later than **4<sup>th</sup> August 2020** to Department of Biodiversity, General Secretariat of National Council for Sustainable Development (GSSD)/ Ministry of Environment (MoE), Morodok Techo Building, Lot 503, Sangkat Tonle Bassac, Chamkarmon, Phnom Penh, Cambodia.

And/or email to: [keosamnang.tiep@gmail.com](mailto:keosamnang.tiep@gmail.com).

For further information, please contact at: 069 393 666. Only short-listed candidates will be contact for interview.